




**CORPORATE  
SUPPORT  
OPPORTUNITIES**



**Down  
Syndrome  
Association**  
OF NORTHEAST OHIO

IT'S ONLY

# Down Syndrome Association OF NORTHEAST OHIO



In 1982, a handful of parents whose children had Down syndrome began to meet informally over coffee for socialization and support. Forty years later, their vision and hard work has taken the Down Syndrome Association of Northeast Ohio (hereafter DSANE0) from a grassroots parent movement to a staffed non-profit organization providing service to **more than 1,100+ families** in sixteen Northeast Ohio (hereafter NEO) counties. We offer **50+ programs** that support individuals with Down syndrome at all ages and stages from pre-natal diagnosis to adulthood. In addition to serving NEO, we meet monthly with five other Down Syndrome Associations in Ohio to ensure all individuals with Down syndrome within the **88 Ohio counties** are being supported.

## 2023 DSANE0 RECAP

- Recognized as the largest resource in NEO
- Welcomes +30 new families of individuals with Down syndrome each year
- Created new programs such as in-person cooking
- Our Sunburst Snacks Adult Employment program graduated its first 4 participants, leading to employment and volunteer opportunities for each of them
- Provided hundreds of hours of virtual and in-person programs to 5,000+ participants
- Sought guidance from our medical advisory board regarding the ever-changing COVID-19 safety protocols
- We became the proud owners of our Sunburst Snacks van, which gives the Sunburst Snacks program a vehicle to transport the team and their products throughout Northeast Ohio
- Our Healthy Aging Support Coordinator created the DSANE0 Adult Services Toolkit
- We created a new position, the Early Childhood Family Support Coordinator who supports families with children ages 3-5
- The Medical Outreach program continues to grow. We held Spanish-language webinars and presentations to the medical community including Cleveland Clinic and MetroHealth

## FACTS ABOUT DOWN SYNDROME

- Down syndrome occurs when an individual has three rather than two copies of the 21st chromosome
- Most commonly occurring chromosomal condition in people of all races and economic levels
- One in every 772 babies is born with Down syndrome, about 5,100 each year
- Life expectancy for people with Down syndrome has increased dramatically in recent decades—from 25 in 1983 to 60 today
- Currently there are more than 400,000 individuals with Down syndrome living in the United States

We appreciate you taking the time to review our information and we hope you will consider supporting our organization. DSANE0 could not do what we do for our community without the support of corporations like yours. We look forward to answering any questions you may have and working with you and your team to support our team.

Sincerely,

Leslie & Maria



## WHY SUPPORT DSANE0?

We are as a registered 501c-3 non-profit

Support will stay local to NEO

Directly impact the lives of 1,100+ individuals with Down syndrome, as well as their 6,000+ supporters including parents, siblings, family members, medical professionals, educators, friends and many more

Support from all over NEO including small, family-owned business to multi-national corporations

Can be financial, matching gifts, in kind support of goods and services and by providing much needed volunteers year-round

## For more information:



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[dsane0.org](https://www.dsane0.org)

## Mission

To provide support, education and advocacy for people with Down syndrome, their families and communities.





# PROGRAMS & SERVICES

Started in 1982, we have been providing 50+ programs for all ages and stages of individuals with Down syndrome. We support 1,100+ individuals with Down syndrome throughout 16 Northeast Ohio counties.

FAMILY SUPPORT	ADVOCACY	EDUCATION	MEDICAL OUTREACH	SOCIAL PROGRAMS
In-person and virtual hospital and home visits to new families	Northeast Ohio Buddy Walk	Wiggle, Giggle & Learn (18 - 36 months), Early Learners (preschool), Kinder Kickstart & Lively Learners (K and up) education programs	Medical Advisory Board, which provides medical expertise to DSANEO and those we serve	Bowling Buddies
Transition Boosters (partner agency) programming for families of transition-age youth	Sunburst Gala where the achievements of individuals with Ds are celebrated	School outreach to facilitate education and IEP support for families	Provide information and materials to Northeast Ohio hospitals and medical professionals	DSANEO Family Days at area theaters and sporting events
Early Connections parent mentors, welcome baskets and packets for new and expectant parents	World Down Syndrome Day activities annually on March 21 (3/21)	Educational seminars and roundtables for parents and professionals	Provide up-to-date info on the DSANEO website with relevant medical information	LOL Teen Group activities for individuals with Ds ages 13-17
Support and programs for siblings of all ages	Celebration of Down Syndrome Awareness Month each October	ACES (Able, Capable, Empowered, Strong) adult education programs	Present to grand rounds, panels and students in healthcare fields	Adult gatherings, such as, monthly karaoke and seasonal dances
DS+ support for families of individual with Down syndrome & autism	Artful 21 gift shop supporting artisans & small business owners with Down syndrome	Down Syndrome 101 training for professionals	Provide medical professional referrals to DSANEO members upon request	DSANEO Fall Fun Fests
Host DADS, MOMS, Grandparent and Baby & Toddler Playgroup Gatherings	Something Extra DSANEO's web series introduced in October 2021 (find on YouTube)	Peer Presentations to support friendship and understanding within the classroom	Host parent webinars addressing healthcare topics such as healthcare guidelines & healthy aging	Sunburst Social Squad social activities for individuals 18+ with Ds
Family Grants Program offered to DSANEO families 2x per year	Sunburst Snacks designed to prepare, connect and employ adults with Ds	Living & Learning Academy adult life skills classes	Review and promote Ds research studies	DSANEO Holiday Party
Circle of Support for families dealing with diagnosis of Ds & Alzheimer's disease	Work with media partners to encourage positive and accurate depiction of individuals with Ds	Cooking with Confidence weekly cooking skills classes	Serve on advisory boards for research studies	DSANEO fitness programs, such as, 321 Fitness, Adaptive Jazzercise and Yoga
La Familia del síndrome de Down del Noreste de Ohio. "De Familia a Familia"	Leverage social media to advocate on behalf of individuals with Ds	Book Bundles free resources for area schools	Monthly Roundtables with other Down syndrome organizations throughout the United States	Steps to Independence Retreat for individuals 18+ with Ds
Parent-to-Parent Network Support on Facebook	Rock Your Socks on World Down Syndrome Day, March 21 (3/21)	Student Internship Program	Support healthy aging of individuals with Ds through programs and resources	Theater Outings Playhouse Square, Akron Civic Center & other area venues



## FAMILY SUPPORT & NETWORKING

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### Monthly D.A.D.S and M.O.M.S Night Out

D.A.D.S. and M.O.M.S come together to support and strengthen each other to positively impact themselves, their families and the community. We create relevant experiences that provide parents with an opportunity to connect, share and grow in a safe environment. Our groups are a great mix of parents of newborns all the way up to parents with adults.

**Investment: \$3,600**

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### DSANEO Dads Appreciating Down Syndrome (D.A.D.S.)

Monthly outings are held the first Wednesday of each month at fun rotating locations throughout Northeast Ohio. This past year our D.A.D.S. went Ax Throwing, and also explored local restaurants and breweries. **Investment of \$200-250 per event**

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### DSANEO Mothers Offering Mothers Support (M.O.M.S.)

Monthly outings are typically the 3rd Wednesday of each month at rotating locations throughout Northeast Ohio. This past year, our M.O.M.S sampled local restaurants, wine bars and fun locations. **Investment of \$250-\$300 per event**

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### Grandparents Group

This is a monthly group where grandparents in our group meet casually to share ideas, information and support each other. **Investment: \$300**

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### Family Grants

This is a twice-yearly grant program that our families can apply for regardless of their income for either medical or recreational needs for their child. Each family can apply once per calendar year to help cover the cost of medical bills, therapy, summer camps or special equipment. **Investment: up to \$32,000**

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## ADVOCACY

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### World Down Syndrome Day

Every year on March 21st (3/21) the World celebrates our children with Down syndrome together. This event is a family fun outing to include food, drinks, games, arts and crafts, prizes, etc. **Investment: \$2,500-\$5,000**

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### Rock Your Socks

Celebrating World Down Syndrome Day on March 21 with an awareness campaign that creates a single global voice for advocating for the rights, inclusion, and well-being of people with Down syndrome. [dsaneo.org/rock-your-socks](https://dsaneo.org/rock-your-socks) **Investment: \$2,500-\$5,000**

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## EDUCATION

### Wiggle, Giggle & Learn (18 - 36 months), Early Learners (preschool) AND Kinder Kickstart & Lively Learners (K and up)

#### Program Goals:

- Designed to ENGAGE the child in developmentally appropriate activities to ENHANCE and DEVELOP social-emotional, cognitive and language development.
- Will provide the child with opportunities to LEARN and REINFORCE skills necessary for LIFE-LONG LEARNING.
- Strategies and materials will EMBRACE BEST PRACTICES of learning for individuals with Down syndrome.
- Curriculum is MULTI-SENSORY, INTERACTIVE, VISUAL, and SUPPORTS Ohio’s Learning Standards.

#### Program components:

- Weekly In-Person & Zoom Session Circle Time (dependent on age level)
- KickStart Bundle or Literacy Learning Bundle (dependent on age level)
- Virtual Learning Portal
- Differentiated Packet Materials (shipped every 4 weeks)
- Instruction and materials using Raising Robust Readers\* and other curriculum materials based on age level and need of the student

\*Raising Robust Readers is a reading program designed for individuals with Down syndrome, dyslexia, and other reading issues.

**Estimated investment for the three above education programs is up to \$10,000**

### Summer Camp Program

- 8 week summer program for the three ages above.
- Similar to the school year programs, but organized more like a summer learning camp
- In-person participants meet two days a week
- Virtual sessions are two times a week
- Kinder KickStart is included which specifically focuses on Pre-Kindergarten and school readiness skills
- Program goal and components are like the school year programs

**Estimate investment: \$5,000-\$10,000**

### Living and Learning Academy

Weekly Topics focus on developing skills necessary to become independent and confident lifelong learners. Topic examples include money skills, employment skills, community living skills, safety skills, and more. Participants will receive a packet of materials for the topics to use in class and at home on their own time.

**Estimated investment: \$2,000-\$7,500**



## MEDICAL OUTREACH

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The primary goal of this program is to increase the knowledge of families, students, and professionals so that individuals with Down syndrome can receive the best care possible. To achieve this, we provide accurate and up to date resources on our website, in our publications, and through webinars and educational presentations. We have started a quarterly email newsletter for professionals that summarizes the important clinical and research findings. We are creating a paid self-advocate presentation board that will be an integral part of our education efforts. [dsaneo.org/general-medical-resources](https://dsaneo.org/general-medical-resources)

**Investment: \$7,500-\$10,000**

## HEALTHY AGING

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Healthy Aging Support is intended to help families of older adults with Down syndrome (approximately age 30 and above) to find support and resources that enable their loved ones to thrive. This includes information about housing, health, social engagement, benefit programs and other avenues to foster independence. [dsaneo.org/healthy-aging](https://dsaneo.org/healthy-aging)

**Investment: \$2,500**





## SOCIAL PROGRAMS

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### Sunburst Social Squad

These are social programs for our individuals aged 13-17 (LOL) and 18 years and up (SSS). Includes monthly virtual Bingo, dances, and various social outings in the community, etc. Encourages friendship, build social skills, and also increase access to our community. **Investment: \$2,400**

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### Karaoke

This is a program in Lake County developed by some of our members that is a monthly social outing that includes a meal and singing Karaoke. **Investment: \$4,500**

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### Cooking Classes

These will be in person to develop specific skills such as knife skills, baking, using an oven, using a stove. They will be taught by professional chefs in the community. **Investment: \$2,400**

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### Steps to Independence

This is a weekend retreat on campus at Cleveland State University. We work in conjunction with the Occupational Therapy department there to provide a fun, college learning experience for our individuals aged 18 years and up. They learn independent living skills and social skills. **Investment: \$9,000**

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### Family Fun Nights / Outings / Activities

Activities to gather and network our families as a whole. Three-four quarterly family outings. Examples include: picnics, Memphis Kiddie Park, Guardians’ game, Rubber Ducks Game, Cavs Game, Playhouse Square performances, movie nights, pool parties, beach day, Cedar Point, etc. **Investment: \$1,000-\$3,000 to offset cost to the families**

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### Holiday Party

The annual holiday party brings together nearly 500 DSANE0 families for a day of celebration. This event is provided at no cost to families and includes visits with Mr. & Mrs. Claus, family photos, entertainment, lunch, and gifts for children with Down syndrome & their siblings. **Investment: up to \$10,000**

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### DSANE0 Fall Family Fun Fest

Join DSAENO families from all over Northeast Ohio for an afternoon of outdoor fall fun. This event is hosted at Patterson Fruit Farm in Chesterland. This includes full admissions for families, tent rental, supplies, snacks, refreshments, arts and crafts for the kids, and pumpkin painting for our Buddies. Future plans to possibly host an additional Fall fest at a westside and southern location. **Investment: \$2,000-\$2,500 per event**

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## PROGRAM SPONSOR BENEFITS



### DSANEO Sponsor Benefits include:

- Recognition on DSANEO website
- Logo & weblink included in Sponsor Shout-out on all DSANEO social media platforms (+6500) and e-newsletter (+6000)
- Subscription to Sponsor Sunray e-newsletter
- Complimentary DSANEO presentation at location of choice or virtually
- Giving back program opportunities for employees

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### Here are some additional ways to support us through the year.

- Shop year-round online or in person at the DSANEO retail store, Artful21 [www.artful21.com](http://www.artful21.com)
- Visit Penn Station Subs from March 1- March 21 and October 7 - October 21
- Sign up for the eNewsletter and connect with us [LinkedIn](#).
- Engage co-workers, host a [Change it Up for Down](#) syndrome day in October for Down Syndrome Awareness Month
- Support local business and gather friends & family and host a DSANEO Fundraiser at a local restaurant, bakery, winery, brewery or your favorite local spot
- Host a Sunburst Snacks pop-up at your place of employment
- Facebook fundraisers
- Attend one of our third-party fundraisers held throughout the year
- Volunteer at one of our fundraising events, social activities or year-round programs
- Participate in our monthly giving campaign, [Together We Thrive](#)
- Corporate Matching Gift Programs. Not sure if your company provides matching gifts, [click here](#)

**Not sure  
where to start,  
we are here  
to help with  
marketing  
materials,  
social media  
ideas and so  
much more!**



DSANEO  
**SUNBURST**  
**GALA**  
 SHINING LIGHT ON A BRIGHT FUTURE



**PRESENTING**

**\$10,000**

**Hospitality**

- Forty (40) VIP Gala tickets (four tables of 10 guests)
- Company logo on premier event assets
- Premier seating at Gala with wine service

**Brand Recognition**

- Prominent logo placement on all event materials to include but not limited to the invitation & event signage
- Recognition as the "Presenting Sponsor" on electronic loop
- Recognition during the event program
- Full-page ad in event program book
- Company name/logo on DSANEO website for one year

**Media**

- Highlighted in a DSANEO bi-monthly episode featured on Spectrum TV
- Company featured in event video
- Prominent logo placement on all event communications (website and social media)
- Recognition in post-event thank you email
- Company profile on DSANEO social media pages

**Additional Benefits**

- Naming rights of VIP Cocktail reception
- Write up in DSANEO Annual Report

**GOLD**

**\$7,500**

**Hospitality**

- Twenty (20) VIP Gala tickets (two tables of 10 guests)
- Select table placement at event

**Brand Recognition**

- Premier logo placement on all event materials to include but not limited to the invitation & event signage
- Recognition as a "Gold Sponsor" on electronic loop
- Recognition during the event program
- Half-page ad in event program book
- Company name/logo on DSANEO website for one year

**Media**

- Highlighted in a DSANEO bi-monthly episode featured on Spectrum TV
- Company logo included in event video
- Premier logo placement on all event communications (website and social media)
- Recognition in post-event thank you email
- Company profile on DSANEO social media pages

**Additional Benefits**

- Naming rights of Bar Sponsor
- Company logo listed in DSANEO Annual Report

**SILVER**

**\$5,000**

**Hospitality**

- Sixteen (16) VIP Gala tickets (two tables of 8 guests)

**Brand Recognition**

- Logo placement on all event materials to include but not limited to the invitation and event signage
- Recognition as a "Silver Sponsor" on electronic loop
- Recognition during the event program
- Quarter-page ad in event program book
- Company name/logo on DSANEO website for one year

**Media**

- Company logo included in video
- Logo placement on all event communications (website and social media)
- Recognition in post-event thank you email

**Additional Benefits**

- Company logo listed in DSANEO Annual Report

**TICKETS**

**Individual**

- **\$125 Single Ticket** (Includes: two drink tickets, dinner and valet parking)
- **\$200 Single Ticket with VIP Reception** (Includes: Cocktail Reception, two drink tickets, wine service during dinner & valet parking)

**Individual with Down Syndrome**

- \$50 Single Ticket
- \$75 Single Ticket with VIP Reception

**TABLES**

**Individual**

- \$1,250 Table of ten (10)
- \$2,000 Table of ten (10) with VIP Reception

**BRONZE**

**\$2,500**

**Hospitality**

- Ten (10) VIP Gala Tickets (one table of 10)

**Brand Recognition**

- Logo placement on select materials
- Recognition as a "Bronze Sponsor" on electronic loop
- Company name/logo on DSANEO website for one year

**Additional Benefits**

- Company logo listed in DSANEO Annual Report





#buddywalkwithdsaneo

**PRESENTING SPONSOR \$15,000**

**HOSPITALITY**

- Twenty-one (21) T-shirts & Registrations
- Two (2) minute Podium Recognition during Opening Ceremony
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**

- Logo on event Billboard
- Prominent logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as the “Presenting Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**

- Highlighted in a DSANEO episode featured on Spectrum TV
- Prominent logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company profile on DSANEO social media pages

**ADDITIONAL BENEFITS**

- Write up in DSANEO Annual Report
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

**GOLD SPONSOR \$10,000**

**HOSPITALITY**

- Sixteen (16) T-shirts & Registrations
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**

- Premier logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Gold Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**

- Highlighted in a DSANEO monthly episode featured on Spectrum TV
- Premier logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

**ADDITIONAL BENEFITS**

- Exclusive Naming rights to one of the following:
- Buddy Gateway Vendor Pavilion located at the start of the event
  - Walk of Fame Signs featuring our Buddies
  - Company logo listed in DSANEO Annual Report
  - Year-round Volunteer opportunities for employees
  - Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

**SILVER SPONSOR \$5,000**

**HOSPITALITY**

- Twelve (12) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**

- Logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Silver Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**

- Logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

**ADDITIONAL BENEFITS**

- Naming rights to one of the following:
- Buddy Walk Team Captain’s Corner (2 available)
  - Club Bud Post Buddy Walk Zone (2 available)
  - Company logo listed in DSANEO Annual Report
  - Year-round Volunteer opportunities for employees
  - Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

**BRONZE SPONSOR - \$2,500**

**HOSPITALITY**

- Eight (8) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**

- Logo placement on select materials to include but not limited to T-shirts
- Recognition as a “Bronze Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**

- Logo placement on all event communication (web/social media)
- Company profile on DSANEO social media pages

**ADDITIONAL BENEFITS**

- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

**SUPPORTING SPONSOR - \$2,499-\$500**

**HOSPITALITY**

- Four (4) T-shirts & Registrations

**BRAND RECOGNITION**

- Recognition as a “Supporting Sponsor”
- Company name/logo on DSANEO website for one year

**ADDITIONAL BENEFITS**

- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop/DSANEO presentation at location of choice

**REGISTRATION SPONSOR - \$21**

- Select to provide attendance for individuals with Down syndrome and their families
- Includes T-shirt per registrant & event access.



# Yes! I wish to support the programs and events at Down Syndrome Association of Northeast Ohio.



Please complete this form to secure your commitment for any of our programs or events. We are so grateful for your support!

**CLICK HERE** to complete commitment form online and process credit card.



- Monthly D.A.D.S and M.O.M.S Night Out \$3,600
- Dads Appreciating Down Syndrome (D.A.D.S.) \$200-\$250 ea.
- Mothers Offering Mothers Support (M.O.M.S.) \$250-\$300 ea.
- Grandparents Group \$300
- Family Grants Up to \$32,000
- World Down Syndrome Day \$2,500-5,000
- Rock Your Socks \$2,500-5,000
- Wiggle, Giggle & Learn, Early Learners and Kinder Kickstart and Lively Learners Up to \$10,000
- Summer Camp Program \$5,000-10,000
- Living and Learning Academy \$2,000-\$7,500
- Medical Outreach \$7,500-\$10,000
- Healthy Aging \$2,500
- Sunburst Social Squad \$2,400
- Karaoke \$4,500
- Cooking Classes \$2,400
- Steps to Independence \$9,000
- Family Fun Night \$1,000-\$3,000
- Holiday Party Up to \$10,000
- Fall Family Fun Fest \$2,000- \$2,500



- Presenting Sponsor - \$10,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500
- We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible.



- Presenting Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500
- We cannot attend the event, but wish to make our sponsorship commitment 100% tax deductible.



Donor/Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Name for Recognition and Media Use (if different than above): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please forward the full-color company logo file you wish to be used in .EPS (preferred format) or a 300dpi JPG/TIF file to Maria Siverstson at [maria@dsaneo.org](mailto:maria@dsaneo.org). Please email or fax completed form to Maria Siverstson at 216.816.2038. Checks made payable to DSANEO and mailed to DSANEO, P.O. Box 31720, Independence, OH 44131.

Your sponsorship is very much appreciated as a charitable contribution and is tax deductible to the full extent allowed by law. DSANEO is recognized 501(c)3, with the following Federal ID 34-1630114. To request an invoice or support by credit card, please contact Maria Siverstson at 216.816.2038 or [maria@dsaneo.org](mailto:maria@dsaneo.org).

