



PRESENTED BY



NORTHEAST OHIO

BUDDYWALK®

national down syndrome society®

EDUCATE | ADVOCATE | CELEBRATE

SATURDAY, OCTOBER 24, 2026 | MALL C

CLEVELAND, OH | OPENING CEREMONY 9:30am | EVENT 9am-12pm

The Down Syndrome Association of Northeast Ohio is committed to providing support, education, and advocacy for people with Down syndrome, their families, and communities. The Buddy Walk was created by the National Down Syndrome Society (NDSS) to celebrate Down Syndrome Awareness Month in October. Since 1995 the walk has grown to over 275 walks, been attended by over 330,000 walkers and raised over \$14.2 million towards national advocacy. DSANEO envisions a community where people with Down syndrome have limitless opportunities and the ability to pursue their dreams. We need your partnership to meet the growing needs of DSANEO. We currently serve over 1,100 families in NE Ohio, imagine what more we can do with your support. Join us either in-person or virtually, wherever you are to celebrate and honor individuals with Down syndrome.



RESERVE YOUR SPONSORSHIP!

Contact us today:

Leslie Burke
Development Director
216.816.2036
leslieb@dsaneo.org

SCAN FOR INFO:



#buddywalkwithdsaneo

DSANEO.org

SPONSORSHIP LEVELS & BENEFITS



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PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000
<p>HOSPITALITY</p> <ul style="list-style-type: none"> • Twenty-one (21) T-shirts & Registrations • Two (2) minute Podium Recognition during Opening Ceremony • Company Logo on premier event assets • One (1) table in Buddy Gateway Pavilion <p>BRAND RECOGNITION</p> <ul style="list-style-type: none"> • Logo on event Billboard • Prominent logo placement on all event materials to include but not limited to the Registration Forms & T-shirts • Recognition as the “Platinum Sponsor” <p>MEDIA</p> <ul style="list-style-type: none"> • Highlighted in a DSANEO “Something Extra” episode featured on Spectrum TV • Prominent logo placement on all event communication (website, social media & press release) • Recognition in post-event thank you email & annual report • Company profile on DSANEO social media pages <p>ADDITIONAL BENEFITS</p> <ul style="list-style-type: none"> • Year-round Volunteer opportunities for employees • Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice 	<p>HOSPITALITY</p> <ul style="list-style-type: none"> • Sixteen (16) T-shirts & Registrations • Company Logo on premier event assets • One (1) table in Buddy Gateway Pavilion <p>BRAND RECOGNITION</p> <ul style="list-style-type: none"> • Premier logo placement on all event materials to include but not limited to the Registration Forms and T-shirts • Recognition as a “Gold Sponsor” <p>MEDIA</p> <ul style="list-style-type: none"> • Highlighted in a DSANEO “Something Extra” episode featured on Spectrum TV • Recognition in post-event thank you email • Company profile on DSANEO social media pages <p>ADDITIONAL BENEFITS</p> <p>Exclusive Naming rights to one of the following:</p> <ul style="list-style-type: none"> • Buddy Gateway Vendor Pavilion located at the start of the event • Walk of Fame Signs featuring our Buddies • Year-round Volunteer opportunities for employees • Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice 	<p>HOSPITALITY</p> <ul style="list-style-type: none"> • Twelve (12) T-shirts & Registrations • One (1) table in Buddy Gateway Pavilion <p>BRAND RECOGNITION</p> <ul style="list-style-type: none"> • Logo placement on all event materials to include but not limited to the Registration Forms and T-shirts • Recognition as a “Silver Sponsor” <p>MEDIA</p> <ul style="list-style-type: none"> • Logo placement on all event communication (website, social media and press release) • Recognition in Post-event Thank You Email • Company Profile on DSANEO social media pages <p>ADDITIONAL BENEFITS</p> <p>Naming rights to one of the following:</p> <ul style="list-style-type: none"> • Buddy Walk Team Captain’s Corner (2 available) • Year-round Volunteer opportunities for employees • Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice
BRONZE SPONSOR - \$2,500	SUPPORTING SPONSOR - \$2,499-\$500	
<p>HOSPITALITY</p> <ul style="list-style-type: none"> • Eight (8) T-shirts & Registrations • One (1) table in Buddy Gateway Pavilion <p>BRAND RECOGNITION</p> <ul style="list-style-type: none"> • Logo placement on select materials to include but not limited to T-shirts • Recognition as a “Bronze Sponsor” 	<ul style="list-style-type: none"> • Four (4) T-shirts & Registrations • Recognition as a “Supporting Sponsor” <p>ADDITIONAL BENEFITS</p> <ul style="list-style-type: none"> • Year-round Volunteer opportunities for employees • Sunburst Snack Pop-up Shop/DSANEO presentation at location of choice 	
<p>MEDIA</p> <ul style="list-style-type: none"> • Logo placement on all event communication (web/social media) • Company profile on DSANEO social media pages <p>ADDITIONAL BENEFITS</p> <ul style="list-style-type: none"> • Year-round Volunteer opportunities for employees • Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice 	<p>IDEAS FOR CUSTOM SPONSORSHIPS</p> <ul style="list-style-type: none"> • Activities • DJ • Equipment • Incentives • Parking • Permits • Security • Tables & Chairs • Tents • Venue 	

YES! I WISH TO SPONSOR THE 2026 BUDDY WALK.



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SPONSORSHIP INFORMATION

Name: _____

Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please credit our Sponsorship to the following Buddy: _____ YES _____ NO

Team Name: _____ OR Participant Name: _____

SPONSORSHIP LEVELS

PLATINUM \$15,000 _____ T-Shirts/Registrations (21)

GOLD \$10,000 _____ T-Shirts/Registrations (16)

SILVER \$5,000 _____ T-Shirts/Registrations (12)

BRONZE \$2,500 _____ T-Shirts/Registrations (8)

SUPPORTING \$2,499-\$500 _____ T-Shirts/Registrations (4)

CUSTOM \$ (Varies) _____ # of Registrations (Varies)

I would like to donate # _____ of T-Shirts/Registrations

Donated registrations will be provided to individuals with Down syndrome and their families.

If No, please indicate QTY by size:

_____ ADULT SMALL _____ ADULT XL

_____ ADULT MEDIUM _____ ADULT 2X

_____ ADULT LARGE _____ ADULT 3X

PAYMENT OPTIONS

I am unable to sponsor the event, but would like to donate \$ _____ to support the Buddy Walk.

Enclosed is a check in the amount of \$ _____ made payable to Down Syndrome Association of Northeast Ohio.

Please send me an invoice for \$ _____ for sponsor level _____

TO PAY BY CREDIT CARD, please scan the QR code:



MAIL TO:
Leslie Burke
DSANEO, P.O. Box 31720
Independence, OH 44131

QUESTIONS:
216.816.2036 or
leslieb@dsaneo.org



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We eagerly anticipate building a robust partnership with you.

Your support will make a difference in the lives of 1,100 individuals with Down syndrome



PRESENTED BY

Walmart

Walmart and its employees have been involved since the first Buddy Walk organized DSANEO. **THANK YOU, Walmart,** for 25 YEARS of continued support and supporting people with Down syndrome in Northeast Ohio.



Thank You to Our 2025 Sponsors!



Year-round opportunities for your employees!



#buddywalkwithdsaneo

DSANEO.org